

Public participation is invited. When called upon, please approach the microphone and state your name. Kindly limit your remarks to three (3) minutes.

VILLAGE OF VILLA PARK

**Village Hall, Second Floor
20 S. Ardmore Avenue
Villa Park, IL 60181**

Villa Fest Subcommittee

March 24, 2026

7:00 PM

Chairperson: Leslie Allison-Seei
Commissioners: Carlus Jackson, Steve DeLaRosa, Dee Longfellow, and Stacy Kleyweg
Board Liaison: Trustee Cari Alfano
Staff Liaison: Lily Morgan

- 1. Call to Order - Roll Call**
- 2. Public Comments on Agenda Items**
- 3. Public Comments on Non-Agenda Items**
- 4. Amendments to the Agenda**
- 5. Consent Agenda**
- 6. Business**
 - a. Villa Fest Subcommittee Update
 - b. Budget and Breakout for 2026 Villa Fest — Stacy Kleyweg
 - c. Discussion of Marketing & Branding for Villa Fest — Dee Longfellow & Lily Morgan
 - d. Village Services Needed for Event & Cost
 - e. Motorcycle Parade and Blessing
 - f. Vintage Car Parade and Show - Contest?
 - g. Big Rigs & Kids Event at Villa Fest
 - h. Wienermobile at Villa Fest
 - i. Discussion and Vote on Beer Vendor
 - j. Vendor Update & Vendor Application Digital Cognito Form — Carlus Jackson/Lily Morgan
 - k. Music Update — Steve DeLaRosa
 - l. Village Resident/Staff Participation (Games & Events) — Stacy Kleyweg

- m. Discussion on establishing an Auxiliary Corp of volunteers to support Villa Fest, with recruitment managed through a Village-supported URL/Google Form
- n. Discussion on having Village Staff create a schematic of electricity locations for Villa Fest
- o. Additional comments or suggestions regarding Villa Fest
- p. Commissioner Training Requirement

7. Commissioner Comments

8. Chairperson Comments

9. Village Board Liaison Comments

10. Village Staff Comments

11. Adjournment

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