

Public participation is invited. When called upon, please approach the microphone and state your name. Kindly limit your remarks to three (3) minutes.

**VILLAGE OF VILLA PARK**

**Village Hall, Second Floor  
20 S. Ardmore Avenue  
Villa Park, IL 60181**

**Special Meeting**

**Villa Fest Subcommittee**

**May 19, 2026**

**5:30 PM**

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Chairperson: Leslie Allison-Seei

Commissioners: Carlus Jackson, Steve DeLaRosa, Dee Longfellow, and Stacy Kleyweg

Board Liaison: Trustee Cari Alfano

Staff Liaison: Lily Morgan

- 1. Call to Order - Roll Call**
- 2. Public Comments on Agenda Items**
- 3. Public Comments on Non-Agenda Items**
- 4. Amendments to the Agenda**
- 5. Consent Agenda**
  - a. Approval of Meeting Minutes from April 28, 2026
- 6. Business**
  - a. Updated Budget Report & Vote on Breakout for 2026 Villa Fest — Stacy Kleyweg
  - b. Marketing & Signage Update and Vote on Poster/Logo Design — Dee Longfellow & Lily Morgan
  - c. Entertainment Update, Recommendations, and Vote on Proposed Entertainment Costs — Steve DeLaRosa
  - d. Update on Auxiliary Corp of Volunteers
- 7. Commissioner Comments**
- 8. Chairperson Comments**
- 9. Village Board Liaison Comments**
- 10. Village Staff Comments**
- 11. Adjournment**

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Village of Villa Park

Villa Fest Subcommittee

Regular meeting

Thursday, April 28, 2026

7 p.m.

Meeting minutes

In attendance: Leslie Allison-Seei, Chair, Carlus Jackson, Steve DeLaRosa, Dee Longfellow, Stacy Kleyweg. Also attending were Village Manager Rivas, and Parks & Rec staff liaison Lily Morgan.

The meeting was called to order and the floor was opened for public comment. Resident Cheryl Tucker expressed concern that 69% of our budget was used on Village staff. She suggested we tone down this year, do a car show only, since Big Rigs & Kids is already scheduled. Suggested postponing the kiddie rides, bands, beer tent, etc., which would give more time to get things done. Next year could include the railroad car celebration.

M. Rivas explained a better way to work within our budget. He said the Village Board discussed special events and suggested the event might be placed on hold for this year due to budget constraints.

L. Allison-Seei asked for a summary of how they decide to cut things out. Rivas said that at the next meeting, the Board will be looking at a 5-year budget but it's also a plan for things like air compressors, emergencies, etc. Allison-Seei asked if we would still have a \$30,000 budget and Rivas said yes, but said the Fest is indeed "on the block."

S. DeLaRosa presented the Entertainment proposed line-up and costs.

Music total: \$6,950 for bands

\$2,600 for sound system

TOTAL: \$9,550

S. Kleyweg reported that in 2025:

\$32,718 – cost

\$17,300 - revenue

\$15,418 — TOTAL

Bands in 2025 were \$3,700, inflatables were \$11,600, sound system was \$5,295. Total for tables, chairs and tents was \$5,800. Euclid Beverage was given \$6,705 and resulted in \$5,199 in beer sales.

Beer vendors will keep their own profits, but we need to get volunteers to work the beer tent. L. Allison-Seei asked S. Kleyweg to revise and remove the beer expense and revenue and add in S. DeLaRosa's entertainment numbers for music and sound.

Also in 2025, the event made:

\$1,500 from sponsors

\$ 800 from food vendors

\$2,400 from craft and business vendors

TOTAL revenue \$4,700

\$270 was made on the bags tournament, but the money was reimbursed to cover the cost of prizes.

\$650 was spent on a face painter.

It was suggested that tables be borrowed from fraternal organizations and churches but how do we get them brought, set up and returned? L. Morgan noted that if we use the park trailer, ten tables and 100 chairs are included with it.

L. Morgan reported that SBC was the company which provided porta-potties and hand-washing stations in 2025 at a cost of \$730.

Many questions will have to be answered after we find out what the Board decides is the total budget for the event. L. Allison-Seei suggested we hold a special meeting.

D. Longfellow showed the ideas presented by the graphic designer for the logo and poster design. L. Morgan can forward electronic copies to everyone's email. She urged everyone to vote online to her so she can make the decision based on democracy. Discussion followed, including from dissatisfaction with the colors. L. Morgan will ask the graphic designer to consider a blue-green-purple palette rather than orange-pink-yellow.

C. Jackson has sent out forms to vendors but has no replies yet.

An informal vote was taken verbally about whether we should push on and hold this year's event despite obstacles or should we cancel it and hold a bigger better event next year. C. Jackson and S. DeLaRosa indicated they'd like to push on and hold the event this year. S. Kleyweg preferred to hold off this year and do it right next year.

A special meeting to discuss the budget was set for Tuesday, May 19 at 5:30 p.m.

Meeting was adjourned.