

Public participation is invited. When called upon, please approach the microphone and state your name. Kindly limit your remarks to three (3) minutes.

VILLAGE OF VILLA PARK

**Village Hall, Second Floor
20 S. Ardmore Avenue
Villa Park, IL 60181**

Special Meeting

Villa Fest Subcommittee

June 9, 2026

7:00 PM

Chairperson: Leslie Allison-Seei

Commissioners: Steve DeLaRosa, Dee Longfellow, and Stacy Kleyweg

Board Liaison: Trustee Cari Alfano

Staff Liaison: Lily Morgan

- 1. Call to Order - Roll Call**
- 2. Public Comments on Agenda Items**
- 3. Public Comments on Non-Agenda Items**
- 4. Amendments to the Agenda**
- 5. Consent Agenda**
 - a. Approval of Meeting Minutes from May 26, 2026
- 6. Business**
 - a. Remarks by Village Manager Rivas
 - b. Beer Tent Update
 - Kyle Schnettler from Chamber of Commerce has begun pulling our Liquor Licenses
 - Staff will work on placing Euclid Beverage alcohol order
 - Ice has been secured from Home City Ice for \$892
 - c. Craft & Food Vendor Update
 - Staff has started procuring food truck vendors
 - Staff has started procuring craft vendors
 - Discussion on day-of-event craft vendor set-up/take-down process
 - d. Kid's Entertainment Update
 - Staff has requested updated quote from Bounce Houses R Us

e. Entertainment Update

- Full Band Line Up & Contracts Update?
- Discussion on Sound Company
- Bingo
- Bags Tournament

f. Marketing, Signage, and Advertising Update

- Posters have been printed
- Yard signs have been ordered (amended price)
- Discussion and vote on alternate t-shirt quotes, companies, and colors

g. Sponsorships Update

- Staff has created sponsorship tier system and reached out to past Brewfest sponsors
- LRS sponsorship secured for \$4,500
- Requesting Committee help for further sponsor outreach

h. Volunteer Update

- Staff created a dedicated Villa Fest Volunteer Cognito Form and began promoting for volunteers on social media
- Requesting Committee help for further volunteer outreach

7. Commissioner Comments

8. Chairperson Comments

9. Village Board Liaison Comments

10. Village Staff Comments

11. Adjournment

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